



BUSINESS SPONSORSHIP PACKAGE



Contact

(865) 859-0749 -- Option 1

www.TVCHomeless.org

P.O. Box 27051 Knoxville, TN 37927

OUR MISSION

TVCH is dedicated to **housing the homeless, educating the community, and equipping stakeholders to foster sustainable change**. By partnering with local businesses and compassionate individuals, we tackle the root causes of homelessness, moving our region closer to a future where everyone has access to safe, stable, and affordable housing.



WHY YOUR SUPPORT MATTERS

One in four people in our region lives in conditions that jeopardize their health, safety, and opportunities. Your contribution will directly support programs such as Permanent Supportive Housing, Street Outreach, and our Mobile Shower Trailer Program, all designed to address immediate needs while providing long-term housing solutions.

YOU CAN HELP

Your sponsorship can make a significant difference. Contributions will fund essential programs like Street Outreach, providing hygiene kits, food, and other vital items for those in need, as well as supporting emergency housing services that offer families a path to housing stability. Additionally, your partnership can help fund homeless prevention assistance, enabling at-risk individuals to remain in their homes by covering rent or utility costs. Together, we can create a community where everyone has a safe place to call home.



BUSINESS SPONSORSHIP TIERS

Each sponsorship category supports a unique and specific service requested by the populations that reach out to TVCH.

We welcome any discussion about how your organization will be recognized in relation to the sponsorship.



Community Impact Sponsor

- This level of support enhances outreach programs and mobile shower trailer events by providing essential materials such as food, hygiene kits, and other resources to individuals experiencing homelessness. Contributions at this level also help ensure that the ongoing operational needs of our programs are met.

Recognition:

- Thank you post on all TVCH social media platforms.
- Mention in TVCH's quarterly newsletter.

\$1,000

Hope Builder Sponsor

- Building on the Community Impact Sponsor, this level expands support to homelessness prevention services, assisting individuals in remaining in their homes through rent or utility assistance. Your contribution ensures that we can maintain ongoing operations while developing new program initiatives.

Recognition:

- All benefits from the Community Impact Sponsor level.
- Company name featured in the TVCH annual report.

\$2,500

Change Maker Sponsor

- Continuing the impact of previous levels, this sponsorship funds emergency housing services for families transitioning out of homelessness. Your support not only helps families in crisis but also strengthens TVCH's capacity to maintain essential services and explore new programs.

Recognition:

- All benefits from the Hope Builder Sponsor level.
- Logo placement on TVCH website for one year.
- Spotlight in TVCH's newsletter and website, highlighting your company's community impact.

\$5,000

Legacy Partner Sponsor

- Expanding on the Change Maker Sponsor, this level provides long-term support for Permanent Supportive Housing, helping individuals and families overcome chronic homelessness and achieve independence. In addition to making new programs possible, your contribution helps sustain the general operations of TVCH's core services.

Recognition:

- All benefits from the Change Maker Sponsor level.
- Year-long exclusive partnership with TVCH, including top-tier logo placement on our Mobile Shower Trailer.
- Quarterly thank-you posts on all TVCH social media platforms.

\$10,000



TVCH SPONSORSHIP COMMITMENT FORM

Yes! We are committed to sponsoring Tennessee Valley Coalition for the Homeless.

Community Impact Sponsor (\$1,000)

Hope Builder Sponsor (\$2,500)

Change Maker Sponsor (\$5,000)

Legacy Partner Sponsor (\$10,000+)

Other: \$ _____

Representative/ Individual Name: _____

Organization/Company (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (_____) _____ Fax: (_____) _____

Email: _____

FOR YOUR SECURITY, DO NOT INCLUDE CREDIT CARD INFORMATION VIA POSTAL SERVICE DELIVERY. TO COMPLETE SECURE CREDIT CARD TRANSACTIONS, CONTACT KAREN FERGUSON, DIRECTOR OF FINANCE AT [KFERGUSON@TVCEH.ORG](mailto:kferguson@tvceh.org).

Please return to: Tennessee Valley Coalition for the Homeless
PO Box 27051
Knoxville, TN 37927

or email to: kferguson@tvceh.org

Please make checks payable to "Tennessee Valley Coalition for the Homeless"
Questions? Contact Katelyn McGuire at (865) 440-8670 or kmcguire@tvceh.org

**THANK YOU FOR JOINING US IN MAKING HOMELESSNESS RARE.
YOUR CONTRIBUTION WILL DIRECTLY IMPACT THE LIVES OUR HOMELESS POPULATIONS.**

VISIT TVCHOMELESS.ORG TO LEARN MORE ABOUT OUR ORGANIZATION!