

2024 ANNUAL REPORT



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Letter from the Executive Director



Dear Supporters, Partners, and Friends,

As we reflect on the past year, I'm proud of the progress TVCH has made in serving our community. Despite challenges, we've expanded our programs and reached more individuals in need than ever before.

In 2024, we launched our Mobile Shower Trailer program, bringing hygiene services to five counties, with plans to add two more in 2025. We've already provided nearly 500 showers and expect to double that next year, further increasing our outreach.

Our Permanent Supportive Housing (PSH) program continues to provide long-term stability while our Street Outreach team works to connect individuals to much-needed resources. We've also seen significant growth in our Homeless Assistance Helpline, which addresses the rising demand for emergency housing support.

Our work would not be possible without the generosity of our donors, the dedication of our staff, and the tireless work of our partners. Their continued support allows us to fulfill our mission to house the homeless, educate the public, and provide lasting solutions.

Looking ahead, we remain committed to expanding our reach and deepening our impact. Together, we will continue making a difference in the lives of those who need it most.

Katelyn McGuire

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Executive Director of TVCH

Our Purpose & Programs

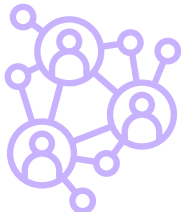
Vision

To create a region where **HOMELESSNESS IS RARE** and lasts less than 30 days. We believe that all individuals deserve access to safe, affordable housing.

Mission

TVCH is a non-profit organization existing to **HOUSE** the homeless, **EDUCATE** the community, and **EQUIP** stakeholders to provide **LASTING SOLUTIONS** to homelessness.

Core Programs & Services



Street Outreach

Engages homeless individuals to provide essential resources like food, hygiene kits, and connections to shelter and healthcare services.



Mobile Shower Trailer

Offers access to clean, private showers and hygiene products during outreach events, promoting health and dignity for homeless individuals.



Regional Homeless Helpline

Offers emergency support, connecting individuals with critical services such as rent and utility assistance, aimed at preventing homelessness.

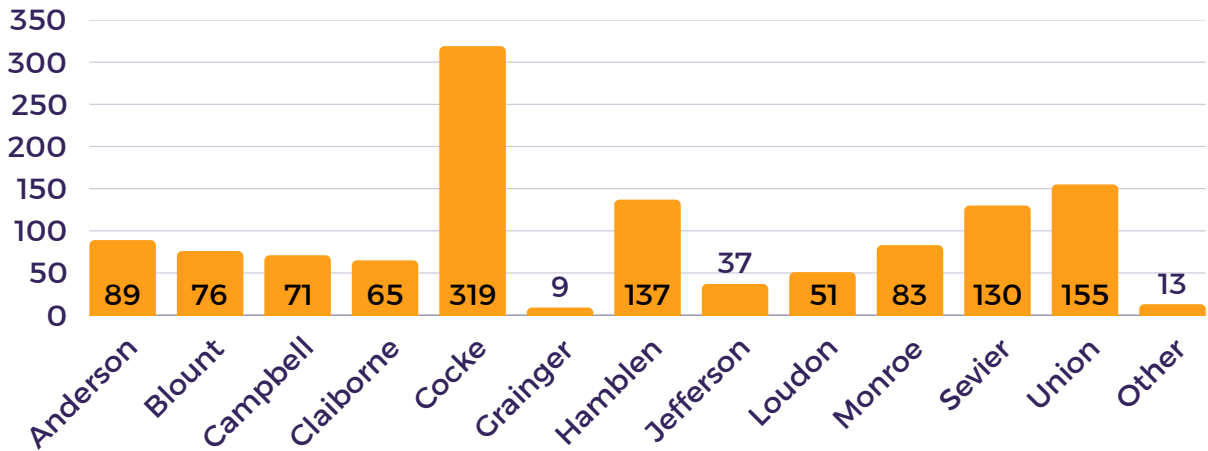


Permanent Supportive Housing

Provides long-term housing and support services for individuals and families experiencing chronic homelessness, focusing on stability and recovery.

Impact By Numbers

Clients Served by County

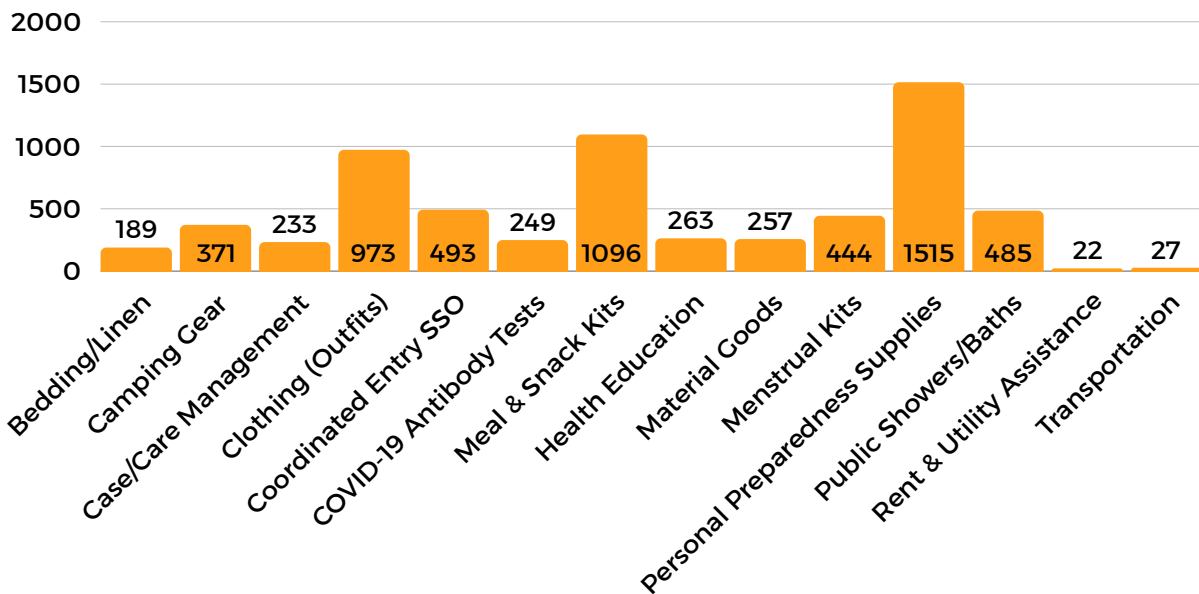


Total Clients Served (Past 3 Years)



In the past three years, we've increased our client base by about 300 each year, nearly doubling since 2022.

Services Provided By Type

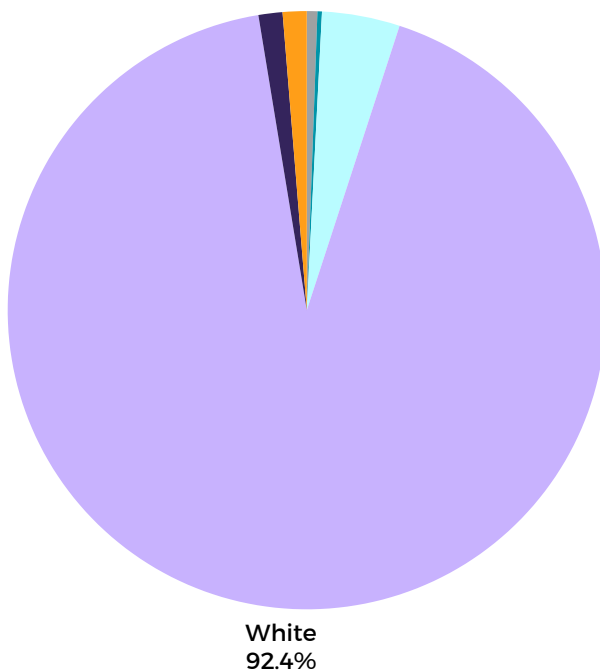
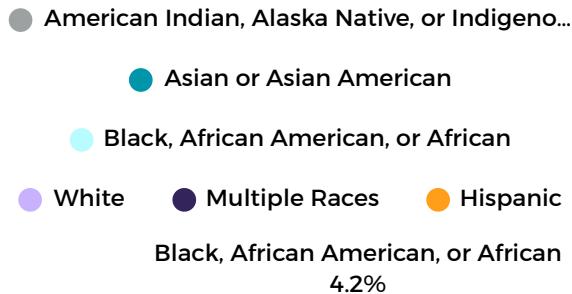


In addition to the Service Categories above, we also disseminated

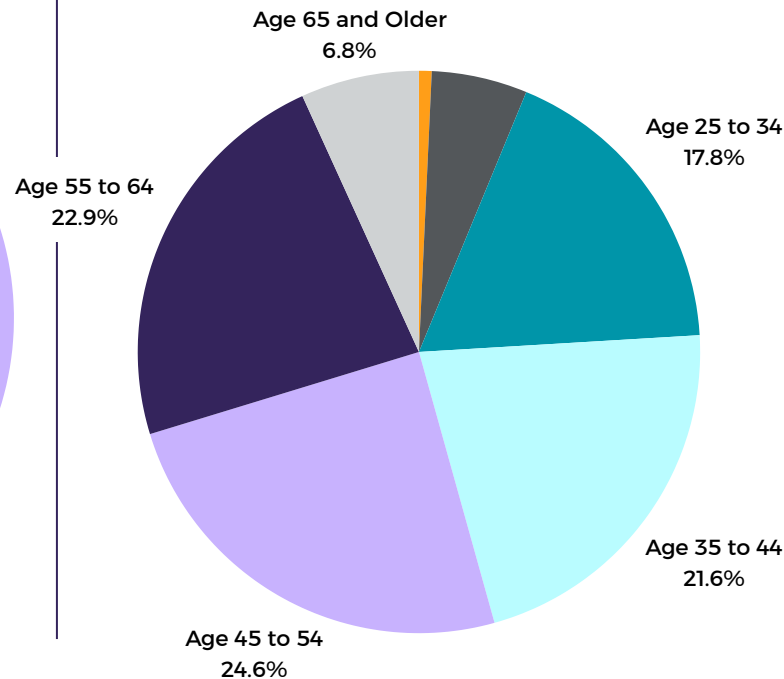
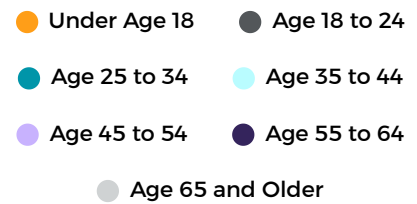
19,539 Hygiene Materials

Impact By Numbers

Race/Ethnicity of Clients Served



Age Groups of Clients Served



Analysis

The data reflects the predominantly white population of rural East Tennessee, with nearly 94% of those served identifying as white. However, African American individuals appear at a higher rate than their overall population in the region, a trend seen nationwide due to systemic barriers contributing to racial disparities in homelessness.

The data shows that the majority of those served in 2024 were adults between ages 25 and 64, with the largest groups being 45 to 54 and 55 to 64. This aligns with national trends, where middle-aged adults often face the highest risk of homelessness due to economic instability, health challenges, and limited support systems.

Success Stories

Launch of Mobile Shower Trailer Program

In 2024, TVCH launched its Mobile Shower Trailer, with regular visits to 5 of our 12 counties. We provided nearly 500 showers and plan to double that number in 2025 by adding at least two more counties to our schedule, expanding our support for those experiencing homelessness. We aren't just providing hygiene support, we are providing dignity.

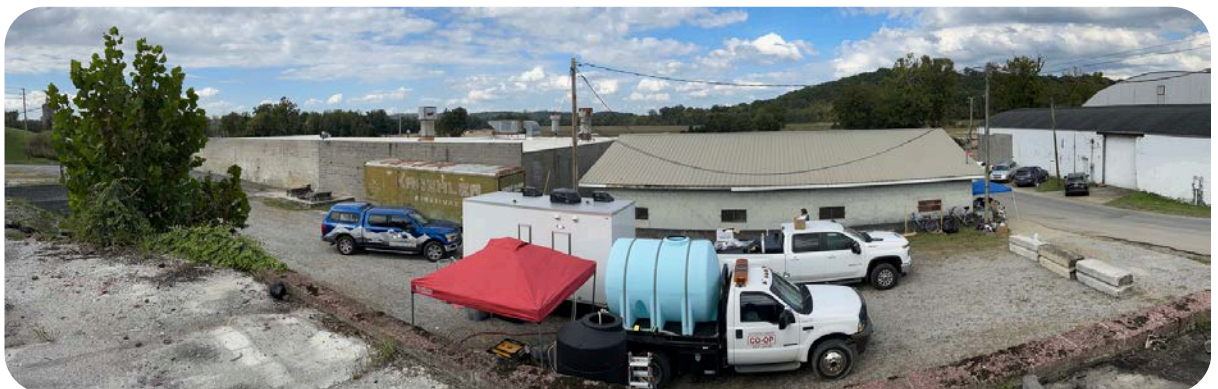


John Shower Trailer Client

This is a photo of the first client to ever use TVCH's Mobile Shower Trailer. Since our launch in Cocke County, John has returned multiple times, just like so many others across our rural region who rely on this service for access to a warm, private shower.

Cocke County Flood Response

Our response to the Cocke County floods was swift and sustained. Throughout the week of the disaster, we operated our shower trailer from 8 a.m. to midnight, providing **over 200 showers and emergency supplies** to those in need. Thanks to **Cocke County Flood Relief** funding, we also helped 19 individuals secure housing support, covering essential costs to prevent homelessness in the wake of the floods. Our work isn't over—we're continuing to partner with community leaders and shelters in Newport to assist those still recovering and help restore stability to the area.



Client Stories



“No one does this. I’ve been homeless for years and this is the first time someone keeps coming back and helps us with things. The showers are awesome too, I love it when you guys come here. And I see that blue truck all the time”

John Newport

Shower Trailer Client



“We became homeless because of the fires a few years ago and if you all hadn’t helped us we wouldnt be alive today. Just thank y’all so much for what you do for everyone, you guys always help us when we need it. Most people would just look the other way”

Alexander Campbell

Permanent Supportive Housing Client



Beside this, you’ll see three individuals we first met through our Mobile Shower Trailer Program. We continue providing food, supplies, and support as they work toward stable housing, remaining committed to helping them find long-term stability.

Jamie Sevier

Street Outreach Client

Community Partnerships

A Thank-You to our Donors & Grantors

Dear Donors and Grantors,

Your generosity in 2024 made an incredible impact. With your support, we expanded critical programs, launched the Mobile Shower Trailer, and provided essential resources to those experiencing homelessness. Because of you, more people found stability, support, and hope.

We are deeply grateful for your commitment to this mission. Your kindness and compassion change lives, and we couldn't do this work without you. Thank you for being a part of the solution.

-Katelyn McGuire
Executive Director of TVCH

2024 Donors & Grantors



Challenges & Looking Ahead

Challenges

In 2024, TVCH faced several challenges as we expanded our services to meet the growing needs of our community. **Increased demand for services**, particularly in emergency housing and hygiene support, stretched our resources, especially as we worked to scale up programs like the Mobile Shower Trailer. **Staffing limitations** also became evident as our outreach efforts grew, highlighting the need for more personnel and training to sustain our mission. **Extreme weather events**, such as flooding in Cocke County, further tested our ability to respond quickly, requiring rapid mobilization of resources like the shower trailer. Additionally, **securing consistent, long-term funding** remains a challenge, as we continue to work on diversifying our revenue sources to reduce reliance on grants and ensure financial sustainability for the future.



Looking Ahead

Looking ahead, TVCH is focused on **expanding our reach and impact across the region**. We plan to extend the Mobile Shower Trailer program to two additional counties in 2025, **doubling the number of projected showers** provided to those experiencing homelessness.

Strengthening our outreach efforts and **fostering partnerships** with local businesses, community organizations, churches, and healthcare providers will ensure more comprehensive care for individuals in need. We are also committed to building organizational capacity by **recruiting and training additional staff to meet the growing demand for services**. With a focus on diversifying funding sources, **we aim to build long-term financial sustainability** to continue expanding our programs and coverage across all 12 counties we serve.

Get Involved

Donate

Your financial contributions directly support TVCH's programs, including Street Outreach, Permanent Supportive Housing, and our Mobile Shower Trailer, helping us reach more individuals in need each year. Every dollar you give helps provide essential resources, from hygiene services to life-saving shelter.

Donate Now:



Volunteering

Volunteers are the heart of our organization, and we welcome individuals and groups to get involved in a variety of ways.

Whether you're helping with outreach events, building hygiene bags, or supporting our fundraising efforts, your time and energy make a real difference.

Interested in volunteering?

[Learn more & sign up here.](#)

Corporate Partnerships

Businesses and organizations play a vital role in our work. Partnering with TVCH allows your company to directly impact the fight against homelessness while gaining valuable exposure as a community leader. From event sponsorships to workplace donation drives, there are many ways businesses can get involved.

[Learn more about corporate partnerships here.](#)

Call to Action

Homelessness is a complex issue, but together, we can create lasting change. Your involvement—whether through donations, volunteer work, or partnerships—helps us move closer to our goal of making homelessness rare and brief. As we face the challenges ahead, we invite you to continue supporting TVCH in whatever way you can.

Together, we can make a difference.

Contact Us



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TVCHomeless



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Simply scan the QR code to make a donation to TVCH and support our mission to end homelessness in our community.

